MINUTES OF THE SAUSALITO
HOSPITALITY BUSINESS DEVELOPMENT COMMITTEE MEETING

Thursday, October 20, 2016

In Attendance: Yoshi Tome, Mark Flaherty, Marina O'Neil, David Archer, Mike Langford.

Business Items

a. Bridgeway Tree Trimming and Lighting – Mike reported that there were no funds in budget for project

b. Downtown Kiosk – David reported that the kiosk is now open Thursday-Monday

c. Advertising/Promotions – Committee allocated:
    i. $2,500 - Ginger Bread House Tour
    ii. $1,100 - Co-op advertising on Comcast (Tom from Gene Hiller to organize)
    iii. $3,500 – Holiday Banners up & down

d. Corporate Landing Page – No discussion